



Lodging Statistics from Source Strategies

Texas Hotel Markets Report

Complete Geographic Breakdowns of Hotel Performance Statewide

The **State Summary Report** contains a detailed analysis of hotel market performance in the latest quarter and for the year-to-date by metro, compared to the prior year period.

The **City, County and Metro Reports** contain detailed geographic results of all Texas markets, broken down by city, by county and by metro.

The **Texas Hotel Markets Reports** are published annually.

BY CITY

2021 Texas Hotel Markets Report - By City

City	2021 Rooms		Rooms % Change	Revenues			2020 Occupancy		2021 Occupancy		2020 REVPAR		2021 REVPAR	
	2021	2020		2020 Revenue	2021 Revenue	% Change	2020 AD	2021 AD	2020	2021	Point Chan	REVPAR	REVPAR	Change
ABILENE	3,335	3,470	4.0	\$46,415,364	\$71,215,191	53.4	\$72.73	\$84.96	52.4	66.2	13.8	\$38.13	\$56.23	\$18.10
ADDISON	3,922	3,719	-5.2	\$42,220,095	\$57,032,383	35.1	\$75.05	\$82.53	39.3	50.9	11.6	\$29.51	\$42.01	\$12.50
ALAMO	150	159	6.0	\$1,583,235	\$2,585,882	63.3	\$60.19	\$74.48	48.0	59.8	11.7	\$28.92	\$44.54	\$15.62
ALAMO HEIGHTS	11	26	136.4	\$210,789	\$482,786	129.0	\$127.91	\$125.63	40.0					
ALBA	36	51	41.7	\$383,000	\$812,000	112.0	\$84.44	\$89.95	34.5					
ALBANY	28	28	0.0	\$356,175	\$509,120	42.9	\$58.95	\$80.57	59.1					
ALICE	301	266	-11.6	\$3,719,866	\$4,814,943	29.4	\$73.83	\$89.24	45.9					
ALLEN	1,017	1,125	10.6	\$12,862,338	\$22,523,477	75.1	\$88.45	\$95.86	39.2					
ALPINE	543	663	22.1	\$10,442,115	\$14,808,643	41.8	\$99.64	\$108.30	52.9					
ALVARADO	294	294	0.0	\$3,252,801	\$4,911,546	51.0	\$57.46	\$72.02	52.8					
ALVIN	405	405	0.0	\$4,487,168	\$5,367,324	19.6	\$64.54	\$71.66	47.0					
AMARILLO	6,210	6,719	8.2	\$94,953,203	\$148,537,485	57.5	\$75.98	\$85.54	47.0					



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BY COUNTY

2021 Texas Hotel Markets Report - By County

County	2021 Rooms		Rooms % Change	Revenues			2020 Occupancy		2021 Occupancy		2020 REVPAR		2021 REVPAR	
	2021	2020		2020 Revenue	2021 Revenue	% Change	2020 AD	2021 AD	2020	2021	Point Chan	REVPAR	REVPAR	Change
ANDERSON	703	663	-5.7	\$7,982,775	\$11,480,398	43.8	\$63.26	\$79.11	49.2	60	10.8	\$31.10	\$47.44	\$16.34
ANDREWS	341	347	1.8	\$3,389,836	\$2,896,190	-14.6	\$76.29	\$63.09	35.7	26.2	0.6	\$37.22	\$32.88	-\$4.34
ANGELINA	907	982	8.3	\$12,627,356	\$18,785,804	48.8	\$76.80	\$84.32	49.0	50.0	2.0	\$37.22	\$47.44	\$10.22
ARANSAS	1,144	1,433	25.3	\$8,582,962	\$27,486,542	47.9	\$87.10	\$98.14	50.0	50.0	0.0	\$37.22	\$47.44	\$10.22
ATASCOSA	794	761	-4.2	\$8,678,576	\$12,091,086	39.3	\$69.61	\$74.21	40.0	40.0	0.0	\$37.22	\$47.44	\$10.22
AUSTIN	250	254	1.6	\$2,968,647	\$4,119,439	38.8	\$85.34	\$94.27	38.0	38.0	0.0	\$37.22	\$47.44	\$10.22
BAILEY	68	80	17.6	\$647,399	\$636,671	-1.7	\$63.44	\$60.38	41.0	41.0	0.0	\$37.22	\$47.44	\$10.22
BANDERA	302	345	14.2	\$4,464,951	\$6,827,648	52.9	\$96.05	\$107.16	42.0	42.0	0.0	\$37.22	\$47.44	\$10.22
BASTROP	1,051	1,141	8.6	\$22,075,157	\$33,000,000	73.2	\$140.14	\$166.92	40.0	40.0	0.0	\$37.22	\$47.44	\$10.22
BAYLOR	25	40	60.0	\$427,000	\$1,400,000	150.0	\$170.80	\$350.00	40.0	40.0	0.0	\$37.22	\$47.44	\$10.22

**All Texas Cities,
Counties & Metros
Lodging Statistics**

10-YEAR TABLES

REVPAR by Year by County

County	REVPAR								% Growth (CGR)			
	2014	2015	2016	2017	2018	2019	2020	2021	9yr CGR	4yr CGR		
ANDERSON	\$28.47	\$27.17	\$38.24	\$37.40	\$31.92	\$34.71	\$34.75	\$37.03	\$31.13	\$47.47	5.8%	8.1%
ANDREWS	\$90.72	\$71.52	\$103.11	\$63.49	\$31.88	\$50.98	\$91.03	\$56.36				
ANGELINA	\$38.17	\$39.77	\$40.38	\$41.24	\$41.63	\$44.45	\$49.53	\$53.12				
ARANSAS	\$48.17	\$51.47	\$50.70	\$50.81	\$49.72	\$54.88	\$72.71	\$48.72				
ATASCOSA	\$87.78	\$82.17	\$82.37	\$44.03	\$27.91	\$34.57	\$43.68	\$47.40				
AUSTIN	\$20.41	\$30.62	\$35.31	\$38.71	\$32.97	\$42.00	\$44.00	\$44.00				



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